

# ASK YOURSELF...

WHERE do YOU GET your NEWS and INFORMATION?

HOW do you VERIFY the ACCURACY of INFORMATION?

HOW do YOU DIFFERENTIATE between FACT and OPINION?

HOW do you ENGAGE with CONTENT ONLINE?

HOW can WE SUPPORT GREATER DIVERSITY in the STORIES we SEE in the MEDIA?

WHAT ACTION CAN YOU take TO MAKE A DIFFERENCE?

IT'S the ABILITY to CRITICALLY ENGAGE with MEDIA.

SO, WHAT IS...

# Media Literacy?

IT'S ESSENTIAL SO WE CAN FULLY PARTICIPATE in SOCIETY.

# KNOW YOUR TERMS

FACTS  
DATA  
SOURCES  
A B C

ACTIVE CITIZEN

DIGITAL CITIZEN

# MISINFORMATION

FALSE, INACCURATE or MISLEADING info WITHOUT INTENDING to DECEIVE.

# DISINFORMATION

A FORM of PROPAGANDA DESIGNED to DECEIVE by COMMUNICATING FALSE INFORMATION.

EMPOWERED

RIGHTS and RESPONSIBILITIES

# the STATS

YOUNG AUSTRALIANS VALUE the NEWS

49% AGREE THAT FOLLOWING the NEWS is IMPORTANT

74% SAID THE NEWS MAKES THEM feel SMART and KNOWLEDGEABLE

# TOP 3 NEWS SOURCES

58% FAMILY

42% TV

34% TEACHER or ADULT

# DEMOCRACY & CITIZENSHIP

TO BE EMPOWERED, ACTIVE, DIGITAL CITIZENS we NEED to SUCCESSFULLY...

- CREATE CONTENT
- INTERACT
- CRITICALLY REFLECT

AUSTRALIAN MEDIA LITERACY ALLIANCE

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MOAD  
Museum of Australian Democracy  
at Old Parliament House