

MEDIA LITERACY

The ability to use media critically and creatively



We use media for entertainment, information, communication and connection.

To think critically about media we can ask questions:

Stories

Languages:

How are text, images and sounds used to tell the story?

Representations:

Is the story fair and accurate in how it portrays people, places and ideas?

People

Audiences:

What media do you use, make or share and why?

Relationships:

Who could benefit or be harmed by the media you've created or shared?

Platforms

Institutions:

Who made and shared this media and why?

Technologies:

Are there any issues associated with the technologies being used?

Media literacy develops critical thinking, knowledge and skills for a fair and inclusive democracy.

Learn more at medialiteracy.org.au

